



How Lumi Activates Across Logistics & Operations

Managing Crew, Production and Timeline Information end to end.

Information captured once becomes usable everywhere.

Before Lumi

Production information often sit across multiple places:



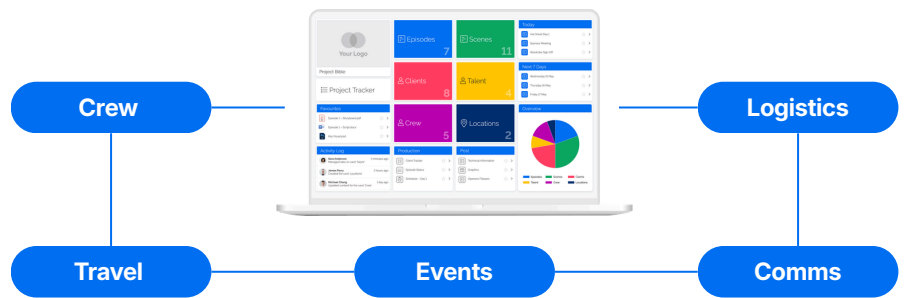
Spreadsheets | WhatsApp threads
Email chains | Producer notes
| Crew intake and travel documents

Teams constantly ask:

Is this the latest version?
Has that crew member flown in?
Is that the latest callsheet?
What's the plan now?

After Lumi

Information captured once at source becomes available across the whole production lifecycle.



Production information captured at source to give managers and co-ords access to **the same structured information** as the production evolves, while private information is securely stored behind vaults and access controls

What This Means For Sports Broadcast and Operations Teams



Crew Intake

Reusable onboarding and access info. Bulk comms and distribution.
AI enhanced Crew App.



Logistics

Travel, Accom, Comms, Call Sheets, Releases live and dynamic. Whole team working in one place from anywhere 24/7



Timelines

Event information lives with the work. Nothing done twice. Nothing said twice

Production companies including ITV Unscripted (US) and Lifted (UK) use Lumi across multiple productions and teams.



"Lumi's flexibility allows the freedom to move away from multiple grids and duplication. It offers, unparalleled visibility and brings an ease of reporting that we've never experienced before."

Amy Castillo | Travel and Logistics Manager, ITV America | [Love Island US](#)



Used Across Complex Shoots and Productions



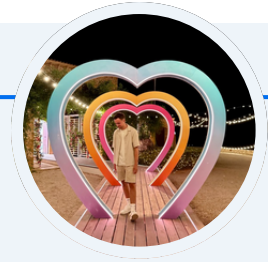
Talk to our team today.

lumi.media

When information lives with the work, everything changes!

“

Automating itineraries was a key feature for us. With a click of a button, the whole crew received their travel details via the Crew App and without us manually typing out hundreds of itineraries, Lumi took that weight off our shoulders, and saved us so much time!"



Hayden Kracke
Production
ITV UK Lifted



James Barker
EP Post Production
Love Island US
ITV America Unscripted

“

"Lumi is an **actual tangible game-changer!** It's not often something comes along that truly raises the bar."



Louise Bartmann
Executive Producer
24 Hrs in A & E,
The Garden UK

“

One week in we realised Lumi was doing **all the heavy lifting for us.** Answers were so easy to find.



Evan Wilkes
Exec Producer Post
Luxe Listings, Eureka
Fremantle

“

Working on a production that has multiple moving parts, Lumi has **completely simplified** what we do and how we do it.



John Leahy
Exec Producer
1% Club, BBC

“

We use Lumi like no other software. It is a true **full-duration production tool.**



Vanessa Barzola
Production Supervisor
ITV America

“

Incorporating Lumi has **saved us hours of work** every season. Being able to see the data for a particular question or assessment in minutes has been a game changer!



Tim Guilder
Head of Production
Technology
ITV Studios UK

“

One of the most flexible pieces of software I've ever seen. And **a great partner.**